



BOOTH PERSONNEL REGISTRATION FORM - Page 1 of 2

2 page form - Submit both page 1 and page 2 when faxing or mailing
(For multiple individuals, make a copy of this form)



Section 1 • Booth Personnel Information

PLEASE PRINT LEGIBLY

Exhibitor (must be the same as listed on the Exhibit Space Rental Agreement) _____ Booth # _____

First Name _____ Last Name _____

Mailing Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ FAX _____

Email Address _____ Company Website _____



Section 2 • Registration Information & Fees - QUESTIONS? Call Expo Information at - 866.229.2386

THREE WAYS TO REGISTER FOR EXPO

1. Register **ONLINE** at www.nurserylandscapeexpo.org
2. **FAX** completed registration form (2 pages) with credit card information to:
Experient - (301) 694-5124
3. **MAIL** form and fees to: Nursery/Landscape Expo - c/o EXPERIENT
PO Box 4088; Frederick, MD 21705

Please do not use more than one of these options. Duplicate forms delay processing. For multiple individuals, please make a copy of this form.

IMPORTANT REMINDER!

Fees are subject to verification of member status and other qualifying factors. Additional funds will be charged if the registration amount was miscalculated.
Exhibitors - Three exhibitor badges are allowed at no charge for each 100 sq. ft. of space purchased. Additional badges can be purchased according to the fees.

FEES

Education Conference - (August 19) *includes lunch and cost of Trade Show*
 By July 26: Member - \$195 Non-Member - \$235
 July 27 - Onsite: Member - \$235 Non-Member - \$275
Lunch - Keynote Speaker Jeffrey Hansler - Thursday, August 19 - 12:30-1:45 pm
 \$35 if NOT registered for Education Conference
TNLA Awards Dinner - (Thursday evening, August 19) \$75/each
Trade Show - (August 20-22)
 By July 26: \$15 (Children under 12 free)
 July 27 - Onsite: \$20 (Children under 12 free)
 Non-Exhibiting Supplier: \$150
 Media/Educators/Students/Child under 12: *Complimentary*
How To 101 Education - (August 20) \$5 + cost of Trade Show
Hispanic Education - (August 20) \$5 + cost of Trade Show
TTIA Irrigation Education - (August 20 & 21, Part 1 & 2) *includes cost of Trade Show*
 July 26-\$75/Member, \$115-Non-Member • July 27-Onsite-\$195/Member, \$235-Non-Member
Grower/Retail/Landscape Education - (August 21) \$5/ea + cost of Trade Show



Section 3 • Exhibitor Information

ATTENDEE TYPE (Please check **ONLY ONE** that most closely describes your position)

BUSINESS TYPE: (Check all that apply)

- Grower Manufacturer Distributor Rewholesaler Broker Landscape Equipment Other Equipment Business Services
 Other (Please indicate type) _____

ASSOCIATION MEMBERSHIP: (Check all that apply)

- TNLA IA TTIA ANLA PLANET LGDA TRAPS TPT

Cancellation Policy

While the Texas Nursery & Landscape Association (TNLA) will attempt to avoid canceling an event or activity, there are times when this action is unavoidable. Should cancellation occur, the following policies apply: **Individual Registrations:** If the event or activity is cancelled, registration fees will be refunded in full. TNLA is not responsible for any damages suffered by attendees as a result of any cancellations of the event. Registration fees are not transferable to another TNLA event. **Individual Cancellations or Changes:** All cancellations must be made in writing and can be mailed, faxed or e-mailed to TNLA headquarters. Cancellations received by TNLA headquarters 30 days prior to the event will result in a refund of all fees paid. No refunds will be made for cancellations received after the 30-day deadline. A \$5 fee will be assessed for registrations transferred to another individual within 30 days of the same event. Registration fees are not transferable to another TNLA event.

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Section 4 • Event Registration Information

THURSDAY, AUGUST 19, 2010

EDUCATION CONFERENCE • (Additional Fee Required - Includes Lunch and Trade Show Admittance)
8:00 am - 5:00 pm • Henry B. Gonzalez Convention Center (Choose one from each time section below unless you are attending an Irrigator Track)

Session Preferences:

Irrigator CEU Track - (Full Day Course - 8:00 am - 5:00 pm) - Drip Irrigation Workshop

10:15 a.m. - 11:15 a.m.

- Business Management - *Liens and Contracting*
- Sustainability - *Antique Bulbs*
- Plants - *Tropicals*
- Design - *Little Prairie on the House: Biomimicry in Green Roof Design*
- Pest Management - *Update on New Pests & Their Management*

2:00 p.m. - 3:00 p.m.

- Business Management - *Legislative and Regulatory Update*
- Sustainability - *Resource Efficiency*
- Plants - *Provenance is Not a City in Rhode Island*
- Design - *Outdoor Living*
- Pest Management - *The Grass is NOT Always Greener-Turfgrass Diseases*

11:30 a.m. - 12:30 p.m.

- Business Management - *Finding Your Business Value Proposition*
- Sustainability - *Water Conservation: How to Stay in Business*
- Plants - *Edibles as Ornamentals*
- Design - *Rain Harvesting Systems*
- Pest Management - *Citrus*

3:15 p.m. - 4:15 p.m.

- Business Management - *Persuasive Communication*
- Sustainability - *Sustainable Sites Initiative*
- Plants - *Annuals*
- Design - *TBD*
- Pest Management - *Strategies for Greenhouse & Nursery Crops*

- Lunch with Keynote Speaker Jeffrey Hansler** - 12:30-1:45 pm - "Language to Deliver on the Promise"
Add'l Fee Required if Not Registered for Education Conference
- Update on Pesticide Applicators' Laws and Regs** - Optional CEU Opportunity - 4:30 - 5:30 pm • Henry B. Gonzalez Conv Ctr
- TNLA Awards Dinner** - Additional Fee Required - 6:00 - 9:00 pm • Henry B. Gonzalez Conv Ctr • Presentation of the TNLA Arp, Young Leader and Texas Excellence in Landscaping (TEIL) Awards recognizing excellence within our industry.

FRIDAY, AUGUST 20, 2010

- HOW TO 101** - Henry B Gonzalez Convention Center
8:00-8:40 am - Turf Management • 8:50-9:30 am - Tree Pruning
- PROFESSIONAL DEVELOPMENT FOR THE HISPANIC WORKFORCE** - Worker Protection Standards (Spanish) 8:00-9:30 am • Henry B Gonzalez Convention Center
- TTIA IRRIGATION EDUCATION** - (*This is a two part education program held on Friday and Saturday mornings)
Part I 8:00 am - 12:00 pm • Henry B Gonzalez Convention Center

SATURDAY, AUGUST 21, 2010

- GROWER EDUCATION** - 8:00 am - 9:30 am • *Dirt, Fert & Squirt*
Henry B Gonzalez Convention Center
- RETAIL EDUCATION** - 8:00 am-9:30 am • *Thrive, Dive or Just Survive - Three Choices In the New Economy* • Henry B Gonzalez Conv Ctr
- LANDSCAPE EDUCATION** - 8:00 am - 9:30 am • *Time Management for Landscape Installation* • Henry B Gonzalez Conv Ctr
- TTIA IRRIGATION EDUCATION** - (See Friday, August 20)
Part II • 8:00 am - 12:00 pm • Henry B Gonzalez Convention Center

Section 5 • Payment Info

Trade Show Attendee - August 20-22

- \$15 (By July 26)
- \$20 (July 27 - Onsite)
- \$150 Non-Exhibiting Supplier **
Solicitation on trade show floor is **strictly prohibited and subject to expulsion from the hall!
- Media/Educators/Students Complimentary
- Child (under 12) Complimentary -
Waiver Required with registration-see last page

TNLA Awards Dinner

- \$75/ea
- How To 101
- \$5 + cost of trade show
- Hispanic Education
- \$5 + cost of trade show
- Grower Education
- \$5 + cost of trade show
- Retail Education
- \$5 + cost of trade show
- Landscapes Education
- \$5 + cost of trade show

Education Conference - August 19 (includes lunch and trade show admittance)

- Member - \$195 Non-Member - \$235 (By July 26)
- Member - \$235 Non-Member - \$275 (July 27 - Onsite)
- Lunch with Keynote Speaker Jeffrey Hansler - Thursday, August 19
- \$35 (if NOT registered for Education Conference)
- TTIA Irrigation Education -2 Part - Aug. 20 & 21 (includes trade show admittance)
- TTIA/TNLA Member - \$75 Non-Member - \$115 (By July 26)
- TTIA/TNLA Member - \$195 Non-Member - \$235 (July 27 - Onsite)
- Exhibitor Booth Personnel Registration
- Exhibitor Complimentary (3 comp. badges per 100 sq. ft of exhibit space purchased)
- Exhibitor Paid:
- \$15 (By July 26)
- \$20 (July 27 - Onsite)

TOTAL \$ _____

FORM OF PAYMENT: Check# (Payable to TNLA) _____ Visa MC AMEX Discover

Card Number _____ Name on Card _____

Exp. Date _____ Card verif. number: _____ (MC/Visa, number located on signature line on back of card; AMEX/Discover, number printed on front of card above embossed digits.)

Credit card billing address if different from above: _____ City/State/Zip _____

Signature (as on card) _____

Auth# _____

Date Received _____