



EXHIBITOR ALERTS

BEWARE OF NON-AUTHORIZED COMPANIES THAT PREY ON EXHIBITORS AT ALL TRADE SHOWS.

We now have an official stamp for all 'authorized' vendors. If you do not see this "official" stamp (pictured to the right) on their email or materials, please call us immediately to verify authenticity.



PLEASE BE CAUTIOUS OF THE FOLLOWING BEFORE MAKING ARRANGEMENTS FOR EXHIBITING AT THE EXPO:

- The first, most dangerous, company is sometimes called ExpoGuide, FairGuide or anything similar to these names. They will send you a form by mail asking you to complete the form for your 'free' product listing information and lists our show (or other shows) misleading the exhibitor to believe that Nursery/Landscape Expo is requesting this information. The address to return to is Mexico, Germany, Australia or some other foreign country. We will NEVER send information requiring you to mail to a foreign country. Please throw this away immediately! If you sign the form and return it, you will be invoiced up to \$1,571 and is an extremely long and frustrating process to get out of.
- There are multiple companies that will call and tell you our official hotels are "almost sold out" and you need to book right away with them in order to secure hotel rooms. Other companies will call only to solicit your hotel business and mislead you to believe that you will receive lower rates if you book through them. Don't be fooled! These companies are not official and they cannot get you rooms at our designated hotels for lower rates. Nursery/Landscape Expo Management work hard to negotiate the best rates possible for Expo attendees. The more hotel rooms we book within our block, the better room rate we can negotiate for you!
- Beginning with last year's Expo, exhibitors were receiving calls from a company about renting your booth carpeting through their company and that it is cheaper than renting through our Official Service Contractor. The price of the actual carpeting may be cheaper, but you must factor in the delivery and set up charges that are applied through an outside vendor. You are not charged these fees through our designated contractor. Be sure to get all information with "final delivered/set up fees" when making a decision to go to an outside vendor.
- There are "Lead Retrieval" companies that will try to sell you one of the units claiming you can use it at ALL shows. This is incorrect. Our attendee demographic information is programmed and will only work on the Lead Retrieval units provided by our exclusive Lead Retrieval provider, Experient.

FOR MORE INFORMATION, CONTACT THE TEXAS NURSERY & LANDSCAPE ASSOCIATION.
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