

SIX AWARDS

WILL BE GIVEN BY THE NURSERY/LANDSCAPE EXPO

...to the exhibitors judged to have the most attractive Greenline exhibit and the most attractive Hardline exhibit. Of those awards, one hardline and one greenline award will be designated for small exhibitors (those with one to three exhibit spaces), one hardline and one greenline award will be designated for medium exhibitors (those with four to six exhibit spaces) and one hardline and one greenline will be designated for large exhibitors (those with seven or more exhibit spaces).

NOTE: Booths considered for awards must be in full compliance with the Nursery/Landscape EXPO Display Specifications contained herein.



ADDITIONAL CRITERIA FOR BOOTH AWARD SELECTION ARE AS FOLLOWS:

- Attention Getting
- Promotes Products
- Design/graphics effective in conveying message
- Booth size versus amount of product displayed.
It is enough to effectively sell targeted products