



## SCHEDULE OF EVENTS

All Events outlined below will take place at the Henry B Gonzalez Convention Center unless otherwise specified.

**+\$** Additional fee required.

### TUESDAY, AUGUST 17, 2010

**8am - 5pm** Scheduled Exhibit Move-In (Targeted Exhibitors Only)

### WEDNESDAY, AUGUST 18, 2010

**8am - 5pm** Scheduled Exhibit Move-In

### THURSDAY, AUGUST 19, 2010

**7am - 12noon** Education Conference, On-site Registration

**8am - 5pm** Scheduled Exhibit Move-In

**8am - 5:30pm** Education Conference **+** Advance Registration: \$195/member, \$235/non-member (includes Trade Show badge) **+\$**

**10am - 5pm** Nursery/Landscape EXPO Exhibitor-ONLY Registration

**12:30 - 1:45pm** Key Note Lunch Presentation **+** Jeffrey Hansler: "Language to Deliver on the Promise" **+\$**  
(No Additional Fee required if registered for the Education Conference)

**6am - 9pm** TNLA Awards Dinner **+** Presentation of the TNLA Arp, Young Leader, and Texas Excellence in Landscaping (TEIL) Awards recognizing excellence within our industry. **+\$**

### FRIDAY, AUGUST 20, 2010

**7:30am - 5pm** Nursery/Landscape EXPO Registration

**8am - 9:30pm** How-To Education and Hispanic Employee Education

**8am - 12noon** TTIA Education Course, Part I

**8:45am - 9:45am** EXPO Welcome Committee Meeting

**10am - 5pm** Nursery/Landscape EXPO Trade Show

**11am - 12noon** TNLA PAC Trustees Meeting

**6pm - 7:30pm** Welcome Reception **+** TNLA Goes...Cowboy! @ Grand Hyatt Hotel, San Antonio  
Opening night reception. **FREE ADMISSION**, Badge required

**6:30pm - 8pm** Certification Reception @ Grand Hyatt Hotel, San Antonio

Reception honoring all active TCNPs, TMCNPs, TCLPs and CLTs. **By Invitation Only.**

### SATURDAY, AUGUST 21 2010

**7:30am - 5pm** Nursery/Landscape EXPO Registration

**8am - 9:30am** Grower Keynote Presentation; Retail Keynote Presentation; Landscape Keynote Presentation

**8am - 12noon** TTIA Education Course, Part II

**10am - 5pm** Nursery/Landscape EXPO Trade Show

**6pm - 7:30pm** Chairmen's Reception. **By Invitation Only.**

### SUNDAY, AUGUST 22, 2010

**7:45am - 8:45am** Exhibitor Appreciation Breakfast - Education Draftthouse

**9:30am - 10:30am** Past TNLA Chair Brunch

**10am - 3pm** Nursery/Landscape EXPO Registration and Trade Show

**3pm - 10pm** Exhibit Move-Out

### MONDAY, AUGUST 23, 2010

**8am - 12noon** Exhibit Move-Out

FOR MORE INFORMATION, CONTACT THE TEXAS NURSERY & LANDSCAPE ASSOCIATION.

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